



PRINCESS MARGARET HOSPITAL
FOUNDATION

Dear Fruit-Express Direct customer

Did you know that every year Princess Margaret Hospital (PMH) treats and cares for more than 30,000 sick and injured children. From minor illnesses and injuries to life-threatening conditions, PMH is always there to provide comfort, reassurance and hope to West Australian families.

Now you can contribute to the health of WA children too, every time you enjoy a deliciously fresh and healthy fruit basket. Until September 2010, 1% of proceeds from basket sales will be generously donated to the Princess Margaret Hospital Foundation.

The Foundation is a non-profit organisation that fundraises exclusively for PMH. Through corporate partnerships such as this we are able to make a crucial difference to the lives of children.

Funds from the Fruit-Express Direct project will purchase a specialised small joint telescope for the hospital's operating theatre which will be used to treat children requiring arthroscopic surgery. This vital medical equipment costs \$5,900.

Should you, your friends or colleagues wish to contribute further donation forms are also available. These forms have a designated code that will add to the overall Fruit-Express Direct project tally.

For more details about the Foundation please visit www.pmhfoundation.com

Thank you for your generosity and support.

Kind regards

Melissa Fynn
Business Development
Princess Margaret Hospital Foundation